



PARTICIPANTS

Beverley Bishop	Health and Safety Executive
Elizabeth Box	RAC Foundation
Dan Campsall	Road Safety Analysis
Nicola Christie	UCL
Simon Christmas	Simon Christmas Ltd
David Crundall	Nottingham Trent University
Richard Cuerden	TRL
Guy Dangerfield	Transport Focus
David Davies	PACTS
Belinda Edwards	DVSA
Mark Elliott	University of Strathclyde
Steve Ferris	RSA
Tanya Fosdick	Road Safety Analysis
Fiona Fylan	Brainbox Research
Robert Gifford	The Road Safety Trust
Steve Gooding	RAC Foundation
Ruth Gore	Safer Roads Humber
Bob Hannigan	DVSA
Jamie Hassall	Highways England
Shaun Helman	TRL
Annemarie Hennessy	Highways England
Elaine Holt	Highways England
Rob Hunter	BALPA
Paul Jackson	Clockwork Research
Saul Jeavons	The Transafe Network
Neale Kinnear	TRL
James Lawrence	Behavioural Insights Team
Richard Leonard	Highways England
Stuart Lovatt	Highways England
Glenn Lyons	UWE
Max MacBeath	George and Dragon
Ruth Madigan	University of Leeds
Pete Martin	Highways England
Rob Matthews	Highways England
Alastair Mckenzie-Kerr	ERM
Jon Moore	Highways England
Mike Motteram	Suffolk County Council
Catherine Mottram	DfT
Charles Musselwhite	Swansea University
Mira Mynett	Highways England
Deirdre O'Reilly	Highways England
Louise Palomino	The Road Safety Trust
John Parkin	UWE
Jeremy Phillips	RSGB/Devon
Louise Pittam	Road Safety Analysis
Iain Ritchie	ORR
Jonathan Rolison	University of Essex
Tracy Savill	TSC
Nigel Shardlow	Sandtable
Duncan Shepherd	George and Dragon
Alison Smith	Highways England
Matt Staton	Cambs County Council
David Stones	Highways England
Alan Tapp	UWE
Pete Thomas	Loughborough University
Andrew Tolmie	University College London
Paul Watters	Road Safety Foundation
Robert West	UCL
Mike Wilson	Highways England
Ellie Wooldridge	TSC
Ian Wright	Transport Focus
Lesley Young	DVSA

WHAT NEXT

Highways England want to develop a long-term engagement programme with academic researchers, delivery partners and research funders; our hope is that this event will kick-start that ongoing dialogue. This will be further facilitated by a variety of outputs from the event.

- A report that captures the substantive discussions from the event
- An edited compilation of summaries and learnings
- Recommendations of future pathways for effective engagement and delivery of objectives
- Edited video of the main presentations and interviews with participants

As a follow-up to the event, all participants will receive an email to notify them when these resources will be made available. A survey will also be sent to participants at this time to capture opinions on the event overall, allowing an opportunity for participants to provide further feedback with their considered reflections.

FURTHER INFORMATION

If you require any assistance during the event or would like contact the organisers following the event, please direct your enquiries in the first instance to Louise Pittam, the event administrator:
 louise@roadsafetyanalysis.org
 07582 136007
 Alternatively contact:
 dan@roadsafetyanalysis.org
 07967 446506

ORGANISING COMMITTEE
 Dr Nicola Christie
 Dr Simon Christmas
 Jamie Hassall
 Deirdre O'Reilly
 Dan Campsall
 Louise Pittman



2017

WELCOME

Highways England has set itself a challenging long term vision for road safety. The aim is that no one should be harmed when travelling or working on the strategic road network. We care about each other, our suppliers, our customers and communities. It is one of the 3 imperatives of the company; alongside improving customer service and delivering the Road Investment Strategy.

To achieve year on year reductions Highways England have adopted a safe systems approach putting safety at the heart of planning, design and engineering, maintaining a customer centred approach to delivery. This approach recognises the importance of strengthening its relationships with partners and stakeholders, whilst embedding behaviour change approaches to maximize the impact on safety and casualty reductions.

Highways England want to develop and access the latest research, evidence and thinking on how to influence behaviour. By looking outside our own immediate context, road safety researchers and practitioners can gather insights into how to develop a sustainable safety culture and safer systems approaches, and learn lessons about what really works in terms of influencing behaviours.

Through this symposium, Highways England is looking to drive fresh insights into issues of strategic concern by looking beyond road safety and learning lessons from other areas. We are aiming to clarify priorities for future research, identify opportunities for collaboration and address current gaps, all with the aim of making travel by roads safer. The symposium offers the opportunity for engagement that is intended to foster conversation, connection, interdisciplinarity and innovation, encouraging longer-term collaboration among researchers and practitioners, driving continuous improvements in road safety.

This symposium aims to address 4 key questions:

- How can we develop a safety culture and how actively should risk be managed?
- What is the balance between changing minds & changing environment?
- What does the future look like and what does this mean for behavioural approaches in road safety?
- How do we understand & influence the system?

Presentations and discussions will be captured and a report addressing the directions for research and evidence will be produced. In addition, participants will be asked to feedback on how what future engagements should look like as Highways England is keen to continue this collaboration.

The event will provide an opportunity to hear your perspectives and reflect on what that might mean for road safety. We are grateful for your contribution and collaboration as we develop a strategic approach to road user safety research.

USEFUL INFO



Room Allocation

Room keys will be ready to collect from the conference delegate registration desk, in the main reception area, during the afternoon refreshment break (15:15 – 15:45).

If guests would like to charge any extra services to their room this can be done at Coombe Abbey main reception desk so payment cards can be swiped. Guests will need to settle any additions to their account on check-out.

Transport

Anyone requiring transport between the venue and Coventry train station on 15th March will be able to access the complimentary service provided by Lewis Taxis between 15.15-15.45 from Coombe Abbey.

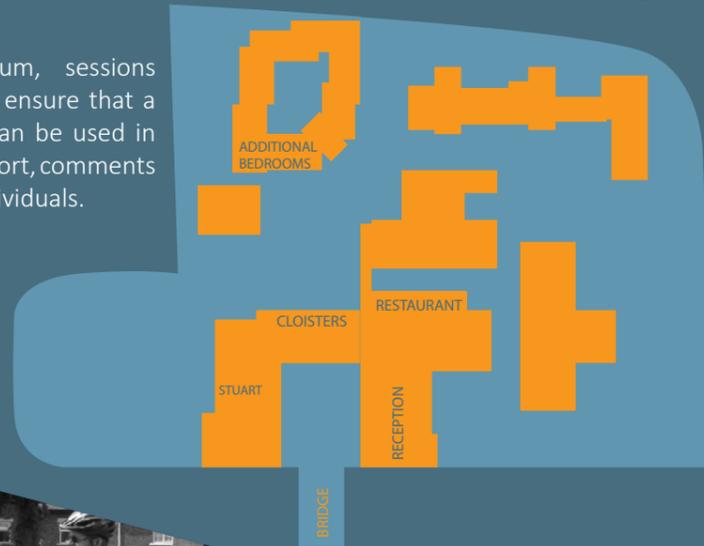
WiFi

To access the WiFi network please select the 'Coombe_Guest_Wifi_2' network and use the password is 03AB705547

Recording

Throughout the symposium, sessions will be recorded. This is to ensure that a full record of discussions can be used in compiling the post event report, comments will not be attributed to individuals.

VENUE



AGENDA

DAY 1		
10:30	ARRIVAL & REGISTRATION	
11:00 – 11:15	Highways England	Welcome and introduction
SAFETY CULTURES AND ROAD SAFETY (Chair: Nicola Christie)		
<i>What kind of safety culture do we currently have in road safety? What kind safety culture should we have? How would we get there in practice?</i>		
11:15-12:00	Paul Jackson	Safety cultures in aviation
	Saul Jeavons	Safety cultures in industry
	Alastair Mckenzie-Kerr	Safety cultures in rail
12:00-12:45	Discussion	
12:45	LUNCH	CORPORATE RESTAURANT
MAKING SENSE OF BEHAVIOUR (Chair: Simon Christmas)		
<i>How in practice can we take proper account of all the multiple influences on behaviour without becoming paralysed by the complexity?</i>		
13:45-14:00	Robert West	Making sense of behaviour: the COM-B framework
Spotlight on interaction in networks		
14:00-14:30	Nigel Shardlow	Understanding social networks
	Richard Cuerden	New technology, new connectivity
14:30 – 15:15	Discussion	
15:15	BREAK	
Spotlight on interaction with physical context		
15:45-16:15	Charles Musslewhite	Older drivers in a physical context
	John Parkin	Drive on Sight
	Bev Bishop	Behaviour change in other sectors
16:15 – 17:00	Discussion	
17:15 – 18:00	Session Wrap-Up	
19:00	DRINKS	CLOISTERS BAR
20:00	DINNER	CLOISTERS
DAY 2		
FUTURES (Chair: Steve Gooding)		
<i>What are the big trends that will have an impact on road safety in the future?</i>		
<i>How should we be preparing for them? What do we need to know? How could we find it out?</i>		
9:00-9:45	Pete Thomas	Where next for infrastructure and vehicles?
	Glenn Lyons	Trends in technology and society?
09:45-10:30	Discussion	
10:30-11:00	BREAK	
WHAT DOES A SAFE SYSTEM APPROACH MEAN IN PRACTICE? (Chair: Jeremy Phillips)		
<i>We all talk about systems approaches – but what does it mean in practice?</i>		
<i>What are we doing well, and what do we need to do differently?</i>		
11:00-11:45	Richard Leonard	The HE systems approach to road safety
	Rob Hunter	Learning from other domains – Air
	Neale Kinnear	Safe systems in practice: younger drivers
11:45-12:30	Discussion	
12:30-13:30	LUNCH	CORPORATE RESTAURANT
CREATING AN AGENDA (Chairs: Fiona Fylan; Rob Gifford & Louise Palomino)		
<i>How can we promote collaboration, build capacity and maximise the impact of research? What would a strategic framework for road safety research look like?</i>		
13:30-14:45	Fiona Fylan	Maximising the impact of research
	Rob Gifford & Louise Palomino	Building collaboration and capacity
14:45-15:15	Highways England	Symposium wrap-up
15:15	DEPART	